

HarperCollins Publishers announced the expansion of its Spanish-language

Will publish 30 titles a year

Madrid, 23.03.2015, 12:22 Time

USPA NEWS - American and global editorial group HarperCollins Publishers, headquartered in New York and a subsidiary of News Corp. announced for the next June the expansion of its Spanish-language publishing efforts with the creation of HarperCollins Español and HarperCollins Iberica.

Utilizing the existing framework in the Americas and Spain, the company will increase the number of Spanish-language titles it publishes, starting with the publication of Harper Lee's forthcoming "Go Set a Watchman", as well as her classic "To Kill a Mockingbird". HarperCollins Español, headed by Larry Downs, Senior Vice President and Publisher, will publish Spanish-language titles to the Americas and have a list of approximately 50 books a year. HarperCollins Iberica, led by Luis Pugni, Managing Director, will publish a list of approximately 30 titles for Spain and Portugal.

Both lists will include regional authors as well as global HarperCollins names such as Daniel Silva. Additional titles on the HarperCollins Español list include "American Sniper" by Chris Kyle, "One Minute Manager" by Ken Blanchard, "The Pursuit of Happyness" by Chris Gardner, "Journey Home" by Jorge Posada, "Business Brilliant" by Lewis Schiff, and "Prayer is Good Medicine" by Larry Dossey.

"This was the natural next step in the evolution of our foreign language publishing program," said Brian Murray, President and CEO of HarperCollins Publishers. "There is tremendous opportunity in the Spanish-language market around the world. By using the existing teams, we are able to hit the ground running to further extend the reach of our authors," he added. "We are thrilled to be able to use our existing structures to further grow in the Spanish-language market. By combining our expertise in the market with HarperCollins' rich content, and a focus on regional authors, we can create a successful publishing program," said Downs.

"We have already started a successful list, including Spanish authors Ismael Cala, author of "The Secrets of the Bamboo", and Mario Escobar Golderos (Spain), author of "Auschwitz Lullabies", and look forward to expanding it in the coming months," he added. "For more than thirty years, Harlequin Iberica has been highly successful in the Spanish and Portuguese markets. According the editorial group, "our experience in the region, combined with HarperCollins' editorial strength, will surely provide readers with the very best Spanish-language content," said Pugni. "Harper Lee's new book, "Go Set a Watchman", will be the first of many exciting works to come out of this venture.

HarperCollins Publishers is the second largest consumer book publisher in the world, with operations in 18 countries. With nearly two hundred years of history and more than 65 unique imprints around the world, HarperCollins publishes approximately 10,000 new books every year, in over 30 languages, and has a print and digital catalog of more than 200,000 titles. Writing across dozens of genres, HarperCollins authors include winners of the Nobel Prize, the Pulitzer Prize, the National Book Award, the Newbery and Caldecott Medals and the Man Booker Prize. In October 2014, HarperCollins announced plans to expand its foreign language publishing following the acquisition of Harlequin last August with the formation of HarperCollins Germany.

Article online:

<https://www.uspa24.com/bericht-3630/harpercollins-publishers-announced-the-expansion-of-its-spanish-language.html>

Editorial office and responsibility:

V.i.S.d.P. & Sect. 6 MDSStV (German Interstate Media Services Agreement): Jose A. Martin

Exemption from liability:

The publisher shall assume no liability for the accuracy or completeness of the published report and is merely providing space for the submission of and access to third-party content. Liability for the content of a report lies solely with the author of such report. Jose A. Martin

Editorial program service of General News Agency:

United Press Association, Inc.
3651 Lindell Road, Suite D168
Las Vegas, NV 89103, USA
(702) 943.0321 Local
(702) 943.0233 Facsimile
info@unitedpressassociation.org
info@gna24.com
www.gna24.com